

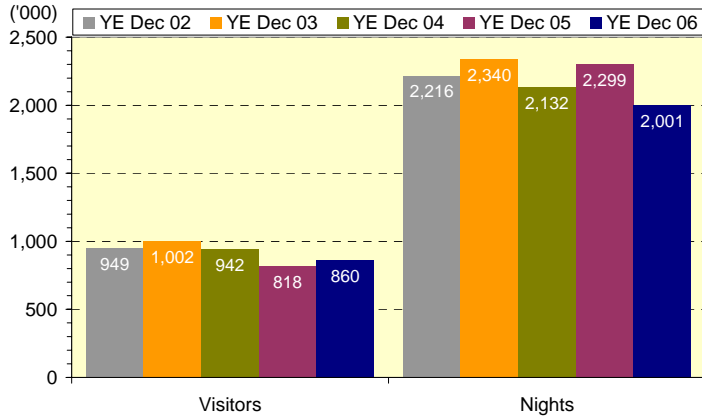


Total visitors ('000)	2,546
Domestic nights ('000)	2,001
Total expenditure (\$m)	\$351

Domestic Overnight Travel

Note: The number of trips taken domestically by Australians increased by 5.2 percent on last year, but was down by 2.4 percent compared to four years ago.

Visitors and nights

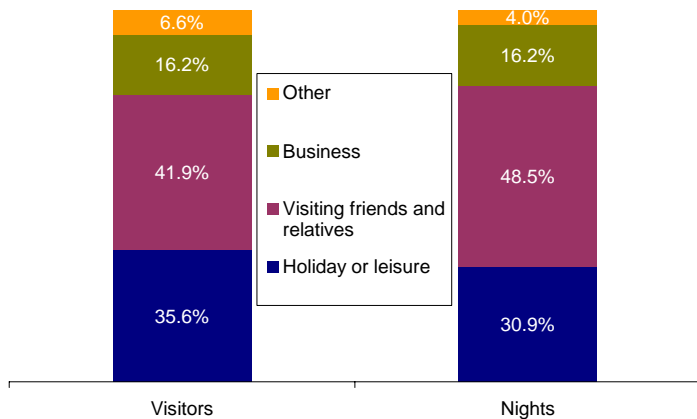


The region received nearly 0.9 million domestic overnight visitors - up by 5.1% on YE Dec 05. Visitors spent over 2.0 million nights in the region - down by 13.0% on YE Dec 05.

Market share

The region received 4.9% of visitors to and 3.2% of nights in Regional NSW. Compared to YE Dec 05, the share of visitors was up by 0.1% point and share of nights was down by 0.6% points.

Purpose of visit



Visitors - 'Visiting friends and relatives' (41.9%) was the largest purpose for visitors to the region. 'Holiday or leisure' (35.6%) was the 2nd largest, followed by 'Business' (16.2%).

Nights - 'Visiting friends and relatives' (48.5%) was the largest purpose in terms of nights in the region. 'Holiday or leisure' (30.9%) was the 2nd largest, followed by 'Business' (16.2%).

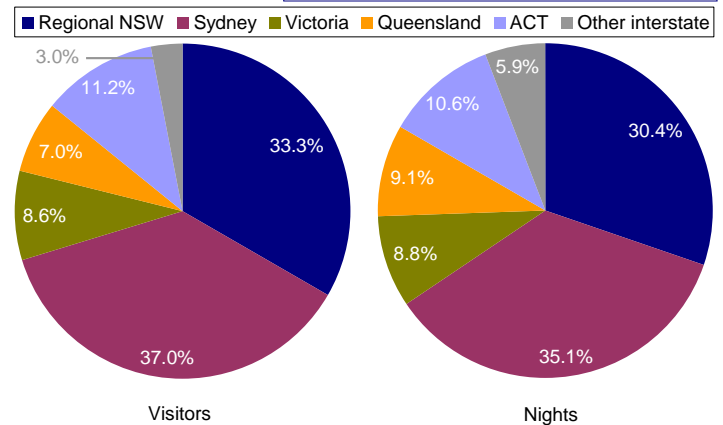
Accommodation

Over 1/2 (51.1%) of nights in the region were spent in 'Friends or relatives property'. 'Standard hotel, motor inn, below 4 star' (18.1%) was the 2nd most popular, followed by 'Caravan park or commercial camping ground' (5.9%).

Activities

Over 2/5 (44.0%) of visitors to the region 'Visited friends and relatives'. 'Eat out at restaurants' (42.5%) was the 2nd most popular activity, followed by 'General sight seeing' (22.6%) and 'Go shopping' (20.2%).

Origin



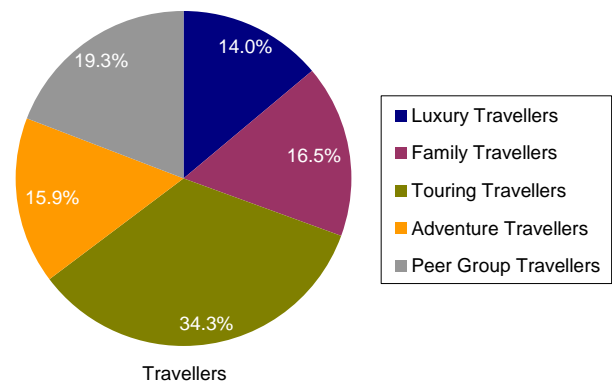
The region received nearly 3/4 (70.2%) of visitors and close to 2/3 (65.5%) of nights from intrastate (Sydney contributed more than Regional NSW for both visitors and nights).

Almost 3/10 (29.8%) of visitors and over 1/3 (34.5%) of nights came from interstate (ACT was the biggest interstate market for both visitors and nights).

Transport

Nearly 9/10 (88.7%) of visitors to the region travelled by 'Private or company car'. 'Air transport' (3.2%) was the 2nd most popular, followed by 'Railway' (3.0%).

Australian travel segments ⁽¹⁾



Over 1/3 (34.3%) of visitors to the region were 'Touring travellers'. 'Peer group travellers' (19.3%) was the 2nd largest travel segment, followed by 'Family travellers' (16.5%).

(1) Source: HTS, YE Jun 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

Domestic overnight visitors spent, on average, \$108 per night in the region.

(2) Source: Modelled domestic overnight visitor expenditure in Australia's regions, YE Dec 06, TRA

Tourism employment ⁽³⁾

An estimated 4,100 (5.3%) of the region's workforce were employed in the tourism industry.

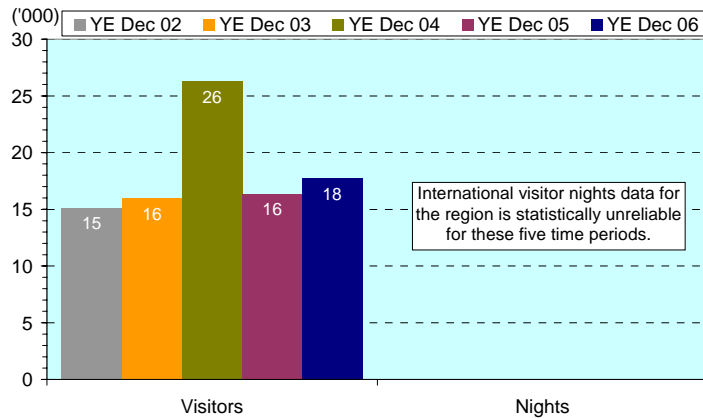
(3) Source: TTF Australia NSW Tourism Employment Atlas 2006, TTF Australia



Total visitors ('000)	2,546
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International Overnight Travel

Visitors and nights



The region received 17,800 international overnight visitors - up by 8.5% on YE Dec 05. International visitor nights data for the region is statistically unreliable for these five time periods.

Note: The number of overnight trips to Australia by international visitors increased by 1.0 percent on last year and by 14.3 percent compared to four years ago.

Market share

The region received 3.1% of visitors to and 3.1% of nights in Regional NSW. Compared to YE Dec 05, the share of visitors was up by 0.1% point and the share of nights was down by 0.2% points.

Purpose of visit

'Holiday/pleasure' (53.4%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (32.5%) was the 2nd largest, followed by 'Business' (6.2%).

Origin

Market	Share	Market	Share
Hong Kong	1.1%	New Zealand	17.7%
Singapore	1.8%	Japan	2.0%
Malaysia	0.8%	USA	10.4%
Indonesia	1.1%	Canada	5.9%
Taiwan	0.0%	United Kingdom	26.0%
Thailand	0.6%	Germany	6.0%
Korea	2.2%	Scandinavia	1.6%
China	0.5%	Other Europe	16.3%
India	0.0%	Middle East & Nth Africa	0.0%
Other Asia	2.9%	Other Countries	3.1%

'United Kingdom' (26.0%) was the largest source market of visitors to the region. 'New Zealand' (17.7%) was the 2nd largest.

Accommodation

Nearly 2/5 (37.3%) of nights in the region were spent in 'Home of friend or relative'. 'Guest house / Bed and Breakfast' (20.7%) was the 2nd most popular, followed by 'Rented house / apartment / unit / flat' (13.4%).

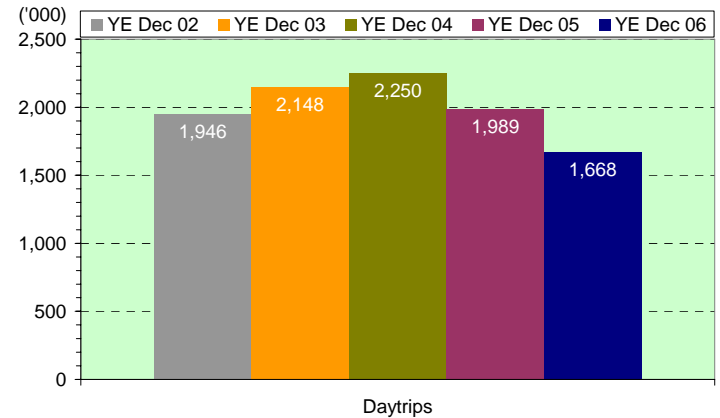
Expenditure (incl package expenditure) ⁽⁴⁾

International overnight visitors spent, on average, \$51 per night in the region.

(4) Source: Modelled international overnight visitor expenditure in Australia's regions, YE Dec 06, TRA

Domestic Daytrip Travel

Trips



The region received nearly 1.7 million domestic daytrip visitors - down by 16.1% on YE Dec 05.

Note: Nationally, the number of domestic daytrips taken by Australians increased by 3.3 percent on last year, but was down by 5.4 percent compared to four years ago.

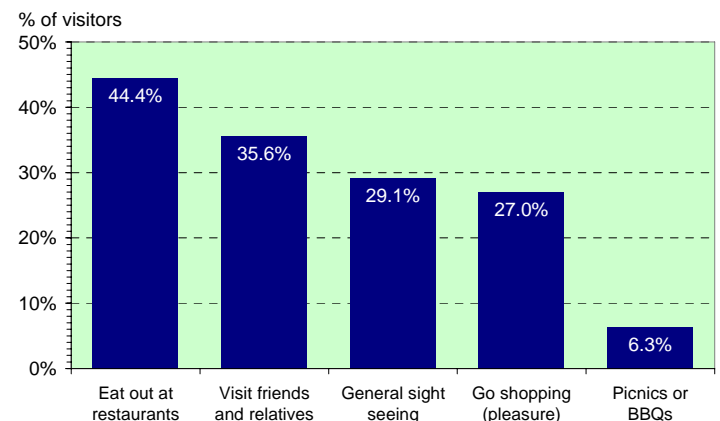
Market share

The region received 5.8% of daytrips to Regional NSW. Compared to YE Dec 05, the share was down by 1.3% points.

Purpose of visit

'Holiday or leisure' (52.5%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (33.9%) was the 2nd largest, followed by 'Business' (8.3%).

Activities



Over 2/5 (44.4%) of visitors to the region 'Ate out at restaurants'. 'Visit friends and relatives' (35.6%) was the 2nd most popular activity, followed by 'General sight seeing' (29.1%) and 'Go shopping' (27.0%).

Age

Nearly 1/4 (23.6%) of visitors to the region were aged '45-54 years'. The 2nd largest age group was 'Aged 65+' (21.4%).

Expenditure ⁽⁵⁾

Domestic daytrip visitors spent, on average, \$74 per trip to the region.

(5) Source: Modelled domestic day visitor expenditure in Australia's regions, YE Dec 06, TRA